



## Press Release

**For Release:** Upon receipt

August 31, 2010

### **Flakeboard Hires Darrell Keeling as Manufacturing Manager**

**Fort Mill, SC, USA** - Flakeboard Company today announced the hiring of Darrell Keeling as Manufacturing Manager for their composite panels manufacturing business.

Keeling will join Jake Elston and Mike Rosso as one of the three manufacturing managers with multiple mill and business leadership responsibilities for the company. He will be located at the company's Ruston, Louisiana location (Louisiana Particleboard).

Keeling previously served as Composite Manufacturing VP for Roseburg Forest Products and has also worked at two of Flakeboard's mills in Ruston, Louisiana and Bennettsville, SC prior to Roseburg. He will report to TJ Rosengarth, Vice President and Chief Operating Officer for Flakeboard.

"I can't tell you how excited we are to secure someone as knowledgeable and experienced as Darrell Keeling for manufacturing leadership at Flakeboard," Rosengarth said. "This is yet another example of our absolute commitment to developing or hiring the most talented industry employees to better serve our customers. Keeling's extensive experience is well known throughout the industry and he will give us an immediate, positive impact on our business improvement efforts."

**Contact:** TJ Rosengarth Vice President and Chief Operating Officer

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Flakeboard is a privately-held company that manufactures a multi-faceted range of particleboard, medium and high density fiberboard panels. Since its incorporation in 1960, Flakeboard has been focused on growth within the composite panel industry, and on the formation of a highly integrated business model through constant reinvestment and optimization.

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